

Advertise your lyrical events on



Discover our advertising banner for your shows,
season launches, special offers ...



A **collaborative database** for professionals and opera fans :

- 14.000 referenced productions since 2011
- 800 operas, companies and festivals in 71 countries
- 30.000 artists

CONTENT

Reliable: regularly updated by our team or by professionals (operas, agents, artists)

Interactive : information relayed daily on facebook (1350 fans) and twitter (4100 followers)

Recognized by



AUDIENCE

30.000 visits per month in more than 90 countries
2/3 of the traffic comes from opera productions
searches on Google

Horizontal banner 1
(728x90 px)
30€ / 1000 views*

Horizontal banner 2
(683x60 px)
20€ / 1000 views*

Other formats :
Contact us

The screenshot shows the website planet-opera.com. At the top, there is a horizontal banner with the text "tous à l'opéra" and the date "10/11 mai 2014". Below the banner is a navigation menu with links for Home, Opera, Venues, Artists, and Agencies. A search bar is located to the right of the navigation menu. The main content area is divided into two columns. The left column contains a "Selected countries" section with a list of countries and a gear icon, a "Search performances" section with input fields for Title, Composer, Venue, From, and To, and a "Search a music work" section with a Title input field. The right column contains a "Performances - This week at the opera" section with a list of performances, including "Orchestre Live", "La traviata", "I Capuleti e i Montecchi", "Wüstenwind", "A Masked Ball", and "My Fair Lady".

* Ads displayed in rotation along the length of the campaign you wish to set up

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CONTACT